

**APPLICATION FORM**

**SEASON 6**

This form must be completed in order for your application to be considered.

Sending this application file implies unreserved acceptance of the rules of which the candidates attest to having read (rules available on www.ffwdnormandie.com or on request by e-mail to contact@ffwdnormandie.fr).

For the study of your application, additional elements may be requested at a later date, in particular:

* Organization chart / capitalization table of the company
* Forecast accounts
* 3 last annual balance sheets
* CV of the manager

**Please adress this document to rose-marie.tostivint@adnormandie.fr**

**Deadline : October 15**th**2019**

For more information :

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Contact (name/first name) :

Function in the company :

Tel :

Mail :

**1\_ Company**

|  |  |
| --- | --- |
| Trade name :  Field of activities :  Adress:  Country :  Website : | Creation date :  Capital:  Legal forme :  Employees  : |

Group membership :  yes  no

> If yes: group size (consolidated headcount):

Distribution of capital :

|  |  |
| --- | --- |
| Shareholders  (individual or legal entity) | Percentage |
|  |  |
|  |  |
|  |  |
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**2\_ Project :** origin, concept, value proposition

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**3\_ Product / Offer :** main features, technical characteristics, innovation, competitive advantage, intellectual property

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**4\_ Business model**

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**5\_ Market** : size, stakeholders, competition

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**6\_ Clients :** targets, distribution channels…

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**7\_ Team :** management team, distribution of roles, skills

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**8\_ Growth & funding**

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| --- | --- | --- | --- | --- | --- |
|  | **2018** | **2019** | | **2020** | **2021** |
| **realized** | **realized** | **estimated** | **estimated** | **estimated** |
| **Financal year duration (in months)** |  |  |  |  |  |
| **Sales Revenue (K€)** |  |  |  |  |  |
| **EBITDA (en K€)** |  |  |  |  |  |
| **Working capital requirements (K€)** |  |  |  |  |  |
| **Equity (K€)** |  |  |  |  |  |
| **Cash flow (K€)** |  |  |  |  |  |
| **Employees** |  |  |  |  |  |

**Fundraising activities (date, amount, investors):**

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**Financing needs and sequencing (N, N+1, N+2,...):**

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**Request for financing proposed by Normandie Participations and its co-investor Crédit Agricole Innove en Normandie (up to €150k):**  yes  no

**9/ Needs for support**

**Have you ever been accompanied by other structures? if so, which ones?**

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**Why do you want to join the FFWD Normandy program (support, financing, others...)?**

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